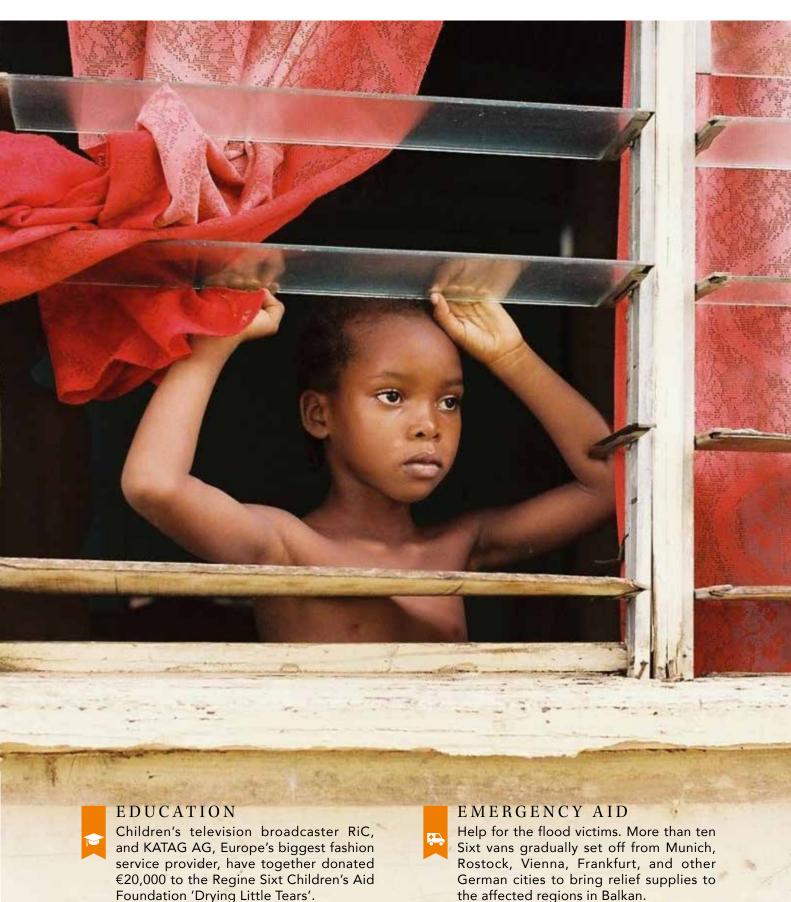
REGINE SIXT CHILDREN'S AID FOUNDATION

DRYING LITTLE TEARS







Be part of it!



"Children have no words to express their sorrow. "Drying Little Tears" is committed to address the needs of the youngest, where support and medical care is necessary. In medical facilities and education projects, in schools and in kindergartens. Mainly in the Third World and everywhere where sustainability is ensured."

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TOGETHER WE ARE STRONG!

Dear Sixt Family,

Today's it's surely more important than ever to walk your talk – to do what you believe in. The Regine Sixt Children's Aid Foundation would never have come into being, and would not have found so many strong supporters, if we had not acted decisively for those many children who cannot rescue themselves from need and illness by their own means. I must admit I am proud that we have achieved so much together, and that more than 45 projects show that yes, it is possible to do something and make a difference.

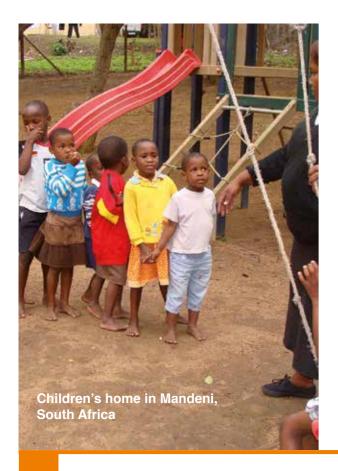
But I also believe that we sometimes have to talk our walk - not to hide our light beneath a bushel, but to talk about what we do so that others can be inspired and motivated to join in. That's why we have published this magazine. Don't you agree that good news is needed today more than ever? When I see the news from the crisis regions these days, I always think first about the children, because they're the ones who suffer most. They can't understand what is happening. And one thing is for sure: they are in no way responsible for armed conflicts.

I know we often feel like turning away because the adversity seems so overwhelming. But the children's searching, questioning eyes touch me deeply. Whenever I see them, then the children are not far away at all. They are there in my living room – in my head – and in my heart. Of course I'm unhappy that our Children's Aid Foundation cannot help everywhere at the same time. But we are doing our best. And as they say in Israel: "Anyone who rescues a single person rescues the whole world."

Over the years we have proven that we can achieve a lot if we only want to and if we stick together. For that I would like to thank you from the bottom of my heart. And even if the distance we still have to travel seems long, together we will be strong in helping the children of this world!

Regine Sixt

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How can you help?

There are many ways of helping, from oneproject. For instance you can run your next in our society. We will gladly advise you Birthday party, company anniversary, fami-

celebration and support the neediest people about the options that are available.

FAQ



EDUCATION

ACTIONS SPEAK LOUDER THAN WORDS

very child's tear is one too many. Every outcast is one too many. Every desperate youngster is one too many. On my numerous work travels through the world I have often been shocked by the conditions under which children have to live. Initially I just did whatever I could in each case. Then later I began to systematize my involvement. Now I use the management power of our global corporation to solve problems. It was with that in mind that we launched our Children's Aid Foundation in the year 2000. The Regine Sixt Children's Aid Foundation is now our official, global CSR program. We owe it to the new millennium and to all of the world's suffering children to do everything in our power to improve their situation. Their hands are too small to do anything about it themselves.

Aside from the many individual challenges which confront us, we also see systemic realities that need to be changed. That is why we base ourselves on the UN Convention on the Rights of the Child. This Convention grants particular rights to every child on earth, regardless of his or her origin or skin color. Since suffering children cannot have attorneys to defend these rights of theirs, we feel it is our responsibility to put all our energies into doing that for them. These are the four foundations of our aid work:

THESE ARE THE FOUR FOUNDATIONS OF OUR AID WORK:



HEALTH

The UN Convention guarantees the right to assistance and healthcare for sick children. We build clinics, mobile medical facilities, and intensive care wards in children's hospitals. We provide medical equipment, and our staff visit sick children worldwide to help give them courage.

EDUCATION



Every child has the right to develop his or her abilities and go to school. But in many countries they do not even have the bare essentials. Adequate schools and good teachers are often in dire shortage. That is why we support and finance the building of classrooms and schools. Working with our partners we develop learning programs and improve infrastructure on location. This is because only education can guarantee peaceful coexistence and a sound economic basis.



WELFARE

Every child has the right to a family, to parental care, and to a safe home. But reality often looks quite different. That is why we support the building of children's homes, orphanages, and playgrounds worldwide. We renovate children's day care centers, especially for disabled and disadvantaged children who cannot help themselves.



EMERGENCY AID

Catastrophes regularly afflict people and nations. And when they do, children are the ones who suffer most. The UN grants them protection – in war, when fleeing, and following natural catastrophes. To help guarantee this right, we support homes and schools for refugee children, send much-needed materials into disaster areas, and provide assistance with reconstruction. It is especially in these areas that Sixt's worldwide logistics come in useful.

It is still a long way until every child can live in peace, health, and prosperity. But each and every one of us can make a difference. Every action counts. And every single euro can do some good. Getting involved is infectious in the best possible way. Together we can do so much. We do what we can, and we trust in the rest.

Every child's tear is one too many. Every desperate youngster is one too many. We owe it to the world's many suffering children to improve their situation. Their hands are too small to help themselves.

Ungarn

SCHOOL CENTER FOR ROMA IN HUNGARY

he Regine Sixt Children's Aid Foundation is helping to build a school center for 150 Roma children in Tarnabod, Hungary. There, children in different age-groups are given academic tutoring and lessons in social behavior. Now we hope to create a good learning environment and build up a new school center so that socially marginalized children have a better chance of getting good work after school, and even going on to study, as some of them already have.

The village of Tarnabod is situated in a very small region of Hungary 100 kilometers east of the capital Budapest. It has considerable economic problems and high levels of criminality. Nearly all of the population of the community are Roma.

The Hungarian aid agency run by the Order of Malta began doing social work in Tarnabod ten years ago. Before facilities were first converted back then by the Order of Malta, eight school classes were divided up between four classrooms. The result of this was that elementary school children could only be taught in the morning, while older children had to go to their classes in the afternoon. Because of a lack of space and teaching staff, they could offer neither day care for children, nor the extra tuition which was so badly needed.

In the summer of 2011 an additional three classrooms were built in the theater and community hall which belong to the local facilities run by the Order of Malta. Office containers were also set up and converted into teachers' lounges, so that the former lounge could be used as a classroom. Considerable successes have been registered since the Order of Malta took on these children. By providing them with intensive care, the or-

ganization has managed to keep them in school right through to the end. School dropout rates have been reduced to almost zero – a rare achievement.

At the moment however, teaching is still going on under less than perfect conditions at three different places. These three temporary classrooms are barely adequate for good lessons, and their distance from the main building is an additional burden on teachers and children.

One of our short-term objectives is therefore to close one of the temporary classrooms in the community hall, and to extend the school building by adding more classrooms, which will include renovating the bathrooms as well.

"We are very proud that this complex intervention in the Tarnabod community has become one of Hungary's best projects aimed at integrating Roma," says the Maltese project director on the ground, László Moravcsik. With the help of the Regine Sixt Foundation, this project hopes to become a role model for integration in the European Union.

> The Maltese project director on the ground, László Moravcsik: "We are very proud that this complex intervention in the Tarnabod community has become one of Hungary's best projects aimed at integrating Roma."



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RiC Head of Broadcasting Dr. Stefan Piëch, KATAG Executive Board Chairman Dr. Daniel Terberger, Executive Manager of Regine Sixt Children's Aid Foundation Jaron Pazi, presenter Nazan Eckes (left to right).



Germany

RiC and KATAG donate to school center in Tarnabod

hildren's television broadcaster RiC, and KATAG AG, Europe's biggest fashion service provider, have together donated €20,000 to the Regine Sixt Chilwas handed over at a ceremony in July during this year's tion's activities." Management Seminar at KATAG AG in Bielefeld. It was a

valuable contribution towards an aid project that aims to expand a school center for the integration of Roma and Sinti children in Hungary. We would like to express our heartfelt thanks to RiC TV and KATAG AG.

Dr. Daniel Terberger, Executive Board Chairman at KA-TAG AG: "I am very grateful that the Regine Sixt Children's Aid Foundation exists and very glad we have been able to do our bit towards improving the prospects of Hungarian Roma children. It is also a special honor to be a new Advisory Board member at the Regine Sixt Children's Aid Foundation, which will allow me to support the important dren's Aid Foundation 'Drying Little Tears'. The donation Drying Little Tears projects and help to shape the Founda-

DEAR CHARITY NEWS READERS,

n past editions of Charity News, and in this one, we have reported on projects run by the Order of Malta and supported by the Regine Sixt Children's Aid Foundation. We at the Order of Malta are delighted about this fantastic alliance, because many of the projects presented here which try to alleviate the suffering of children have only been made possible through the support of the Regine Sixt Children's Aid Foundation.

Working together with Mrs. Sixt and her team is a particular pleasure, since she has for many years been committed with enormous passion and professionalism to children in need. Her Regine Sixt Children's Aid Foundation improves living conditions for girls and boys in Germany and all over the world. In this edition you can find out more

about our latest and so far biggest joint project, the development of a school for Roma children in Hungary. We at the Order of Malta are proud to be able to help Mrs. Sixt and her Foundation to dry little tears worldwide.

Yours truly

Douglas Graf von Saurma-Jeltsch DIRECTEUR GÉNÉRAL DE MALTESER HILFSDIENST E.V.



"We at the Order of Malta are proud to dry little tears worldwide." Douglas Graf von Saurma-Jeltsch, Executive Chairman Malteser Hilfsdienst e.V.

"We very much regret the fact that natural sciences are taught only using schoolbooks and by the blackboard. The girls have to imagine the experiments with the help of their minds alone."

Manal Fatiani, Principal

Israel

Establishing a natural sciences room at a girls' school in Jerusalem

ost families in the Arabic-speaking A-Tur district of Jerusalem have lots of children and live under difficult socio-economic conditions. The A-Tur girls' school was founded in 1968, and is today attended by around 1,200 schoolgirls from grade 1 to 9, who are taught in 38 classes. Despite its size this school has no dedicated room for natural sciences, even though it urgently needs one.

The lack of a dedicated room has a negative effect on the level of natural science learning in the school, and nowadays sound education in natural sciences is considered very important, especially for girls. Natural sciences are a key area when it comes to finding work in promising industries. Without a dedicated classroom, the children cannot conduct experiments themselves, and cannot do any investigations themselves either. Yet many of the concepts and inter-relationships in natural science cannot be understood without the help of experiments. Interactive learning is not really possible here.

During a visit to the school, Jaron Pazi, Sixt's Executive Manager for Corporate Social Responsibility, saw the need for a dedicated room and was convinced of the project.

By financing the setting-up of a dedicated natural science room, the Regine Sixt Children's Aid Foundation is enabling proper natural science tuition for the girls. From now on the girls will not need to imagine the experiments, they will be able to learn interactively and conduct experiments themselves.



By financing the setting-up of a dedicated natural science room, the Regine Sixt Children's Aid Foundation is enabling proper natural science tuition for the girls.



Namibia RUNDU -STREET CHILDREN'S CENTER IN NAMIBIA

he number of street children and AIDS orphans in Rundu, Namibia's second largest city, is growing constantly. The Regine Sixt Children's Aid Foundation donated money to build a street children's center for the reintegration of street children into society. The Don Bosco Youth Center is situated on two hectares of land and serves disadvantaged children and young people from the poorest sectors of society there. By helping this facility, the Regine Sixt Children's Aid Foundation is providing many children and young people with access to education and various other activities.



The Regine Sixt Children's Aid Foundation donated money to build a street children's center in Rundu for the reintegration of street children into society

Germany **CHANCENSTIFTUNG** – FDUCATIONAL **SPONSORSHIPS**

he school dropout rate is frighteningly high in east Germany. Most young people come from low-income families that cannot afford urgently needed extra tuition. That is why the Regine Sixt Children's Aid Foundation decided to work with the Chancenstiftung there to build up its involvement in the field of education. Ten children from low-income families, in towns and cities like Schwerin, Magdeburg, and Dresden, are being given intensive professional tuition for a year in their problem subjects. This support is helping the children and young people to improve their average grades. The Regine Sixt Children's Aid Foundation is giving them the opportunity to achieve a good high-school diploma and career training.



Ten children from low-income families, in towns and cities like Schwerin, Magdeburg, and Dresden, are being given intensive professional tuition for a year in their problem subjects.

The Regine Sixt Children's Aid Foundation supported to expand the children's department at the Hadassah Medical Center and renew its medical equipment.

Israel

HADASSAH – help for sick children in Jerusalem

ccupancy rates at the Hadassah Medical Center rise sharply in the winter months, and there is often simply not enough space to treat the many children who come. The Regine Sixt Children's Aid Foundation is collaborating with 'Bild hilft e.V. - Ein Herz für Kinder' and the Hadassah Medical Relief Association to expand the children's department at the Hadassah Medical Center and renew its medical equipment. Now that building work is complete, first-rate care can be provided to all who

urthermore, another donation by the Regine Sixt Children's Aid Foundation to the Hadassah Medical Center has enabled the building of a classroom with an Internet connection in one of Israel's biggest children's hospitals in Ein Kerem to enable sick children to participate in school lessons. This enables little patients to keep learning during what is often a long and drawn-out stay in hospital.

South Africa

MANDENI - Development of a children's home in Mandeni

ogether with BUSINESS TRAVELLER. Regine Sixt Children's Aid Foundation is supporting a sponsorship project for the renovation and development of a children's home for sick, neglected, and orphaned children on the premises of Blessed Gérard's Care Center in Mandeni, South Africa. The whole building needs to be repainted, tiles need laying, and new pluming and doors are needed; sockets and light switches need replacing, and new fans need installing. The children in this home are from dysfunctional, alcoholic and HIV-infected families, and to them it is a safe haven where they can feel at ease. Support from the Regine Sixt Children's Aid Foundation and BUSINESS TRAVELLER has helped give them a beautiful and safe environment.

> A sponsorship project for the renovation and development of a children's in Mandeni



Czech Republic

ICMC — Regine Sixt Children's Aid Foundation finances respirator for mother-and-child clinic in Prague

he Institute for Care of Mother and Child (ICMC) in Prague is the biggest medical facility specializing in prenatal medicine in the Czech Republic, and is famous for its exceptional infant care. Especially crucial to the survival of preterms of less than 1,000 grams is their breathing, which is why the Regine Sixt Children's Aid Foundation has financed a new respirator which significantly improves the lung function of premature infants and reduces the risk of respiration-induced lung damage. This latest financial support represents a continuation of the long-term collaboration between Sixt Czech Republic and the ICMC.



El Salvador

Construction of a mothers' dormitory

n conjunction with Mauritia Mack of Europa-Park and the glass and jewelry manufacturer Leonardo, the Regine Sixt Children's Aid Foundation is supporting the construction of urgently needed mothers' and parents' accommodation for the pediatric department at the University Hospital in Santa Ana, El Salvador.

Congenital heart defects are among the most common abnormalities in newborn children throughout the world. No fewer than one in every 120 infants that are born alive has a congenital heart defect. These heart defects can nowadays be treated very successfully in highly developed countries like Germany, but that is by no means the case everywhere. Take El Salvador, for example.

El Salvador is a small, seldom-noticed country in Central America which was notorious in the past for its civil wars and violence. The birth rate in El Salvador is very high compared with Germany (14 times higher). This means that despite a relatively small population of around seven million, several hundred children are born in El Salvador each year with congenital heart defects. If left untreated, most of these children die within their first year.

Prof. Dr. Christian Schlensak from Germany is a recognized expert in the surgical treatment of congenital heart defects. Under his leadership, several operation trips have been made to El Salvador together with a surgical team for the treatment of congenital heart defects. Becau-



Under the leadership of Prof. Dr. Christian Schlensak, several operation trips have been made to El Salvador together with a surgical team for the treatment of congenital heart defects.



The birth rate in El Salvador is very high compared with Germany (14 times higher). This means that despite a relatively small population of around seven million, several hundred children are born in El

se of this aid project, Professor Schlensak is very closely connected to the University of Santa Ana, and it was he who brought this project to the attention of Mauritia Mack and 'Drying little tears'.

Professor Schlensak was asked to help with the construction of a mothers' dormitory at the University of Santa Ana in order to provide long-term help to the hospital. Because of the geography of the area, and the lack of public transport, parents of sick children are forced to stay with them at the hospital. But there is no accommodation for parents at the hospital at present, despite the fact that it is so important for children to have their parents close by during their difficult treatment periods. At the moment, parents either have to sleep in the corridors or, most often, in the wards by their children's beds for the duration of treatment. This is an unacceptable state of affairs for children and parents, since disruptions in care hinder the healing process. The new mothers' dormitory will for the first time offer an opportunity for up to 15 parents to be accommodated in a purpose-built dorm. The new mothers' dormitory also includes the necessary bathroom facilities.

A considerable contribution to this project has come from earnings from the charity jewelry collection 'Mauritia Mack by Leonardo' with which Mauritia Mack, Leonardo, and the Regine Sixt Children's Aid Foundation have been supporting social projects since 2010.



Israel

SNOEZELEN ROOM AT BABY HOME IN ISRAEL

t is a sad truth that children all over the world can become the victims of violence, often even in their own homes. When drug and alcohol addicted parents become overwhelmed by the upbringing of their children, youth welfare services step in and bring the children to safety. Working together with WIZO, 'Drying Little Tears' makes sure that totally defenseless children like this are given real opportunities. The Foundation is financing the construction of a Snoezelen room for a baby care home in Israel. This Dutch concept helps very young infants to compensate for deficits in their development. Lighting effects, sounds, touch materials, and fine smells stimulate the five senses to help infants overcome the trauma they have experienced, in a safe environment. The 'Beit Pa'amonim' Center for Babies at Risk in Israel provides 25 infants with a new home, accompanying them on the way to a better future WIZO represents an experienced partner on location for the Regine Sixt Children's Aid Foundation. It is a charitable women's organization committed to helping disadvantaged children and women regardless of religious or national identity.

Your Questions



Why does the Regine Sixt Children's Aid Foundation only sponsor children's aid projects in countries where Sixt operates?

By funding projects in Sixt countries we are able to have colleagues on location visit and make assessments in a cost-effective way. This provides us with an important means of monitoring and evaluating project progress. Another equally important reason is that our Sixt colleagues on location can manage and visit projects over the long term.

Romania

FURNITURE FOR A RESIDENTIAL CENTER FOR CHILDREN IN BUCHAREST

he House of St. John offers support, a safe and secure environment and family care to children from a state program for the protection of children. The children are provided with care and protection until it is possible for them to return to their families or have an opportunity to be integrated in an adoptive or foster family. Although such a facility for children can never replace a family in the traditional sense, the personnel can provide the necessary support and attempts to be a "home". The residential center operated by the local branch of Caritas is in urgent need of new furniture for the children's room, a therapy room, and the living room. The purchase of new furniture has now been made possible thanks to approved funding by the Regine Sixt Children's Aid Foundation.



The House of St. John: Although such a facility for children can never replace a family in the traditional sense, the personnel can provide the necessary support and attempts to be a "home".

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The present daycare facility currently cares for 72 children and consists of minimally-furnished corrugated iron huts with holes in the roof and walls, poor insulation, and broken windows.

South Africa

RENOVATION OF THE RISE UP DAYCARE **FACILITY IN THE SOUTH** AFRICAN TOWNSHIP, **ORANGE FARM**

he Regine Sixt Children's Aid Foundation (RSCAF) is financing the complete renovation and extension of the Rise Up children's daycare facility in Orange Farm. Orange Farm is a township in the catchment area of Johannesburg. The present daycare facility currently cares for 72 children and consists of minimally-furnished corrugated iron huts with holes in the roof and walls, poor insulation, and broken windows.

The unstable construction of the sanitary building is a danger to the children, the fence around the site offers insufficient protection, and the facility has neither a climbing frame nor a vegetable garden. The RSCAF is financing the building of a prefabricated house, the perimeter fencing, the playground and the interior furnishings and

fittings and is being helped by a team of volunteers from Switzerland – including a young lady colleague from Sixt who will be helping with the renovation work and setting up a vegetable garden. Together with the project partner, the "JAM Schweiz Foundation", "Drying little tears" are ensuring that to local children can enjoy a learning and playing environment that is ideally matched to their needs.



Sixt colleague Adelle Nel visits the project: The RSCAF is financing the building of a prefabricated house, the perimeter fencing, the playground.

Balkan aid **HELP FOR THE FLOOD VICTIMS**

any people at home still remember the terrible images they saw after the torrential rains a few weeks ago in the Balkans, when whole regions comprising villages and towns were flooded. In places where many families already experience economic hardship, the disaster affected lots of children who lost their homes and had to spend long periods in emergency shelters.

As soon as the first news of the flooding came through, the heads of the Regine Sixt Children's Aid Foundation decided that guick, unbureaucratic help was needed. Just three days after the floods had begun, the first Sixt vans were on their way to the Balkans, loaded to the top with baby food, children's clothing, baby equipment, diapers, tinned food, and other relief supplies.

But that was just the beginning. More than ten Sixt vans gradually set off from Munich, Rostock, Vienna, Frankfurt, and other German cities to bring relief supplies to the affected regions. They drove to Doboj in Bosnia-Herzegovina, to the Croatian village of Gunja, and to Red Cross collecting stations at Bijeljina (Bosnia-Herzegovina) and Novi Sad in Serbia. At these destinations, voluntary helpers belonging to the Foundation worked closely with local churches and the Red Cross to distribute goods straight to the poorest of the victims.

As well as Sixt staff who work voluntarily for the Regine Sixt Children's Aid Foundation, many other institutions from across Germany contributed towards this outstanding aid project. They included church congregations, schools, and kindergartens, where people organized collections for the young victims, as well as companies and businesses which supported the project with generous donations. The patron of the Foundation, Regine Sixt, was deeply moved by all the help: "I want to thank everyone who helped so tremendously to give new hope to the victims of these disastrous floods."



More than ten Sixt vans gradually set off from Munich, Rostock, Vienna, Frankfurt, and other German cities to bring relief supplies to the affected regions.



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EMERGENCY RELIEF FOR THE PHILIPPINES

THE REGINE SIXT CHILDREN'S AID FOUNDATION SENT EMERGENCY SHELTER TENTS TO THE PHILIPPINES

es Philippines comptent parmi les pays les plus menacés au monde par les catastrophes naturelles. Les typhons et leurs conséquences, telles que les tremblements de terre, les raz-demarée et les inondations sont les phénomènes les plus fréquents et dévastateurs. Le typhon Haiyan, qui a atteint les Philippines dans la matinée du 8 novembre 2013, a été l'une des tempêtes les plus violentes de l'histoire. La Fondation d'aide aux enfants Regine Sixt, avec le soutien d'Air France, de Malteser International et de l'Ordre de Malte dans les Philippines, a envoyé 40 grandes tentes et 300 ponchos dans la région sinistrée au cours de la phase d'aide d'urgence.

> During the emergency relief phase, the Regine Sixt Children's Aid Foundation collaborated with Air France, Malteser International, and the Philippine Order of Malta to deliver 40 large tents and 300 ponchos to the disaster area.



Germany

RENOVATING A CHILDREN'S HOME AFTER FLOODING

he floods in June 2013 caused enormous damage to the 'Völkerfreundschaft' children's home on the edge of the town of Markkleeberg near Leipzig, which is home to 16 children and young people from a range of family backgrounds. A donation from the Regine Sixt Children's Aid Foundation has facilitated comprehensive building restoration, as well as refurbishment of the outdoor areas including sports facilities. We hope to ensure that flooding cannot cause so much damage again in the future.



A donation from the Regine Sixt Children's Aid Foundation has facilitated comprehensive building restoration, as well as refurbishment of the outdoor areas including sports facilities.

SIXT

CORPORATE SOCIAL RESPONSIBILITY (CSR) BEI SIXT

PERMANENT PART OF CORPORATE CULTURE

Corporate Social Responsibility (CSR) is a permanent part of the Sixt Group's corporate policy. Promoting activates involving sustainable and socially responsible aid work by the company and its staff is part of the Sixt company philosophy, its guiding principles, and its system of values. Our activities center around energy and the environment, as well as charitable and voluntary work.

VOLUNTARY WORK AND INVOLVEMENT IN CHARITABLE **ACTIVITIES: COOPERATION WITH THE** REGINE SIXT CHILDREN'S AID FOUNDATION, THE OFFICIAL CSR PROGRAM.

The Sixt Group's official CSR program, which is called the Regine Sixt Children's Aid Foundation, supports activities aimed at improving the health and general living conditions of children and young people worldwide. Furthermore, the Sixt Group in collaboration with the Foundation promotes institutions that help children and young people to improve their education and professional training and that provide social care for children. In recent years, through financial donations and voluntary work by Sixt

employees, we have been able to help facilities in Germany, Romania, Belarus, Israel, Palestine, South Africa, and Kenva.

It is important to us to promote team spirit, motivation, and identification with the company among our staff. That is why we support voluntary work by our employees. They visit places like local children's hospitals to help provide some cheer at Easter and Christmas to seriously ill children. They also assist with summer fetes at hospitals, organize excursions with children, and provide close care to many sick children at the Regine Sixt Children's Aid Foundation's traditional 'Kinderwiesn' during Munich's Oktoberfest.





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"I'M GOING MY WAY WITH REGINE SIXT"

y name is Thamara Logeswaran and I am a beneficiary of the 'Geh' Deinen Weg' ('Go Your Way') scholarship program run by Deutschlandstiftung Integration. One of the most important assistance schemes they operate is their mentorship program. It allows beneficiary scholars to request a mentor who then oversees them for two years. Mrs. Sixt has already agreed to help me as a mentor. Our first meeting happened just recently.

I must say I was very nervous at the beginning. I did of course do my research on Regine Sixt beforehand and was very impressed indeed. How can a single person do so much good? I myself am very keen to help people, and of course as many of them as possible. That's why I'm very pleased that Mrs. Sixt has been put together with me.

You can feel very small as a newcomer to the lobby of the Sixt building in Pullach. It is inviting with its two couches at either side and the figures in front and above, but it also seems terribly big. People are walking around everywhere, dressed very smartly and seeming to know exactly where they are going.

I was received by Regine Sixt in her office. She told me about the Foundation, about its philosophy and structure, and about the objectives it pursues. The more I heard about the Children's Aid Foundation, the more I became enthusiastic about it.

I was then given a tour around the building by a trainee, Sandra Langenfelder, who told me a lot more about the foundation. Jaron Pazi then explained its various projects to me.

I now know all of the wonderful people at the Regine Sixt Children's Aid Foundation, having taken part in a cookery evening at Ronald McDonald House (which I highly recommend!) where I cooked together with Alexa von Künsberg.

I'm very much looking forward to seeing where Regine Sixt's support takes me, and I hope soon to be able to dry some little tears myself.

"GO YOUR OWN WAY" SCHOLARSHIP PROGRAM

Deutschlandstiftung Integration launched the 'Geh' Deinen Weg' ('Go Your Way') initiative in January 2012. This non-material support scheme provides talented people from immigrant backgrounds with help integrating into German society. At the heart of 'Geh' Deinen Weg' is a scholarship and mentorship program, which Regine Sixt joined as a mentor in July 2014. Mentors spend two years supporting young people from immigrant backgrounds as career coaches, offering them valuable advice as part of their scholarships.

Regine Sixt: "I'm delighted to be able to mentor young people from immigrant backgrounds, and in doing so help to provide equal opportunities in Germany. The views and ideas of the scholarship students also provide me with lots of inspiration, which benefits me in my daily work."



Regine Sixt und Thamara Logeswaran: "I'm very much looking forward to seeing where Regine Sixt's support takes me, and I hope soon to be able to dry some little tears myself."

MOBILITY FOR AN IMPORTANT CAUSE

Employees of Sixt Leasing AG and board members of the Regine Sixt Children's Aid Foundation, Regine Sixt and Konstantin Sixt, handed over two vehicles to the Stiftung Ambulantes Kinderhospiz Munich in July 2014. Melanie Huml, Bavaria's State Minister for Health and Social Care, received the urgently needed new vehicles in her role as a patron and board of trustees member of this children's outpatient hospice charity.

Stiftung Ambulantes Kinderhospiz Munich helps seriously and incurably sick children and their families in Munich and Upper Bavaria. This assistance takes the day-to-day pressure off the families involved, and helps the children to remain in their family environments for as long as possible. A hospital, after all, can never offer the intimacy, familiarity, and hope that a child's own family can.

These vehicles are essential to the important work of Stiftung Ambulantes Kinderhospiz Munich, because its staff need reliable mobility to visit seriously ill children who are being cared for at home, and to help their families.

The Regine Sixt Children's Aid Foundation, supported by the Sixt Group, has been helping to care for seriously sick and dying children in Germany for many years. Handing over the vehicles was another step towards establishing comprehensive palliative care for seriously and terminally ill children in their parental homes. The vehicles have been provided exclusively by Sixt Leasing AG, with the support of their manufacturers.

Regine Sixt: "I cannot speak highly enough about the work done by Stiftung Ambulantes Kinderhospiz Munich. It is very important for seriously and incurably ill children to be cared for in familiar surroundings. That is why we want to do everything we can to enable this important work to go on. We would like to thank the vehicle manufacturers and Sixt Leasing for their fantastic support."



Regine Sixt: "I cannot speak highly enough about the work done by Stiftung Ambulantes Kinderhospiz Munich."





The trip was supported by Caritas Bucharest and included a visit to Libearty Bear Sanctuary near the town of Zarnesti, which is home to more than 70 European brown bears.

United Kingdom

CAMP HIGHLANDER

ters to go on the trip. Organized by develop your own personality. 'Thurn & Taxis family and friends', character-building journey into the lander with a big supper, and the

on an exciting team-building and lebrated the finale of Camp High- shirts and caps.

From July 17 to 30, Sixt UK and Highlands of Scotland. Using vari- youngsters were given awards in Drying Little Tears helped a group of ous group-games they were able to recognition of the values they had young people to travel to the High- discover for themselves just how im- experienced during their time. The lands in four people-carriers and a portant values like helpfulness, hu- whole organizational team and the van. Their sponsored vehicles en- mility, reliability, and generosity are group of travellers were very hapabled a greater number of youngs- in life, and how they can help you to py and grateful for the help they were given by Drying Little Tears, and photographs were taken of the 15 boys and five helpers set off On the last day of the trip they ce-children wearing Drying Little Tears



Romania

DAY TRIP FROM CASA ST. JOHN

Under the auspices of the corporate social responsibility program of the Regine Sixt Children's Aid Foundation 'Drying Little Tears', Sixt Rent a Car Romania organized a trip to the mountains on March 2, 2014 for children from Casa St. John, which offers support to children between 8 and 18 years from troubled fa-

The trip was supported by Caritas Bucharest and included a visit to Libearty Bear Sanctuary near the town of Zarnesti, which is home to more than 70 European brown bears. The children spent the day learning about the bears, which had been rescued from captivity under appalling conditions. Libearty reintegrates them into their natural environment, in a woodland area near Zarnesti.

After visiting the bear sanctuary the group went to Bran Castle, where the children learned about the city's history, its importance in the region, and its use as a royal residence. The adventurous day ended for the children back in Bucharest, exhausted but overjoyed.



The children are the center of everything - VIPs at the Cologne zoo for the evening.

Germany

DREAMNIGHT AT THE ZOO

Once a year in early summer a very special event takes places in various cities: 'Dreamnight at the Zoo'. It's a special kind of visit to the zoo, which closes its gates to the rest of the public on that evening and invites seriously ill and disabled children together with their families to an exclusive evening. There they can meet the animals and enjoy a colorful program of other activities.

Invitations, which are distributed around hospitals, hospices, and other care institutions, provide children with the opportunity to enjoy a carefree evening and meet some unusual animals. For example, children can see various reptiles and insects close up, hold a bird of prey on their hand, and feed fish to the sea lions. The children are the center of everything – VIPs at the zoo for the evening.

'Dreamnight at the Zoo' was launched by Rotterdam Zoo in 1996 to provide obviously sick children with a chance to enjoy the animals at the zoo and experience a bit of normality without being stared at.

Sixt staff from Duisburg have been involved in this project for the past two years, accompanying children from Cologne Children's Dialysis Center to 'Dreamnight at the Zoo' at Cologne Zoo. Entrance is of course free, and transport to and from the zoo is provided for the children. This unforgettable visit to the zoo puts a smile on the faces of many kids.

"It was a great evening which we enjoyed very much, being able to move around without worrying, and to visit every enclosure without being stared at."

The smiles on the children's faces showed just how well received the helicopter tour was - a first for all of them.



France

SÉCHEZ LES **PETITES LARMES**

The 25th Montgolfiade – an annual airshow in Valenciennes – offered the ideal opportunity for the French association "Séchez Les Petites Larmes" to make a dream come true for five young members of APEI (the Association of Disabled Children): a flight in a moored balloon. But unfortunately, as often happens, the weather had other plans, and hot-air balloons were not able to fly that day. They therefore had to change plans at short notice, offering instead a flight in a helicopter.

The smiles on the children's faces showed just how well received the helicopter tour was - a first for all of them. The Regine Sixt Children's Aid Foundation had succeeded once again in putting a smile on children's faces. Drying Little Tears aims to continue to help activities like this in support of disabled children. We especially want to thank the Pierrel family (who manage Sixt in Valenciennes) for their assistance with and commitment to this event.





"To me, a child's smile is the most beautiful thing in the world." Regine Sixt and 170 children join the Hendl-Essen on "Kinderwiesn" 2014.

SURPRISE, FUN, SMILE

KINDERWIESN 2014

o me, a child's smile is the most beautiful thing in the world. Enabling children to spend a day filled with carefree happiness has become a matter close to my heart," says Regine Sixt. That is the reason why she started her 'Kinderwiesn' (Oktoberfest for children) fifteen years ago. Since then, she and her foundation each year invite critically ill and handicapped children from all over Germany to spend an idyllic day at the largest funfair in the world.

The Kinderwiesn has become a solid institution at the Oktoberfest and a special experience every year. This



Enabling children to spend a day filled with carefree happiness has become a matter close to my heart." Regine Sixt with son Alexander and Julian zu Putlitz (r.), board members of the Regine Sixt Children's Aid Foundation, on the "Kinderwiesn" 2014.

year over 170 children participated in 'Regine's Kinderwiesn'. For the first time it wasn't only kids from hospitals, hospices, and institutions for the handicapped and alike who attended, but also those from a refugee camp in Bavaria.

The children were able to spend a happy and carefree day together with their parents and guardians and were taken care of by dedicated Sixt staff, who traded their business costumes for 'Dirndl' and 'Lederhosen' (traditional Oktoberfest clothing) for the occasion.

The traditional Hendl-Essen was first on the program and was followed by a stroll through the funfair. The children were spellbound by the exciting amusements and rides, and of course the candy floss and candy apples on a stick were not be missed. Along with a backpack full of gifts, the children also received a gingerbread heart as a keepsake to remind them of their eventful day. For many children it was a first. Not only were they able to experience the Oktoberfest, but travelling by plane also left a lasting impression.

WOMEN, NETWORK, **HELP**

REGINE'S DAMENWIESN 2014

ust two days earlier, another well-established Regine Sixt event took place. For many years Mrs. Sixt U has been inviting successful and committed business ladies to her 'Damenwiesn' (Ladies' Oktoberfest). The Damenwiesn is a popular institution for women from all over the world and one of the largest women's net-

works worldwide. Representatives from business, science, film, politics, culture, the diplomatic corps, and the charity sector come together on this special occasion, and this year more than 1,200 women enjoyed a hearty meal at the Oktoberfest.

Regine Sixt recognized Women Power at an early stage and therefore decided to launch this special event to bring women together so that they could not only benefit from their experience and knowledge, but also do some good and promote social engagement.

The purpose of the Damenwiesn is to raise funds for the projects of the Regine Sixt children's aid foundation 'Drying Little Tears'. To this purpose she established the Damenwiesn on the first Monday of the Oktoberfest, during which donations are collected and every cent of the proceedings are channeled directly into the foundation's projects.



Damenwiesn. Regine Sixt and Patricia Riekel, chief editor of Bunte, and Marie von Waldburg, author and society columnist of Bunte.

PLAYGROUND SPONSORED BY "DRYING LITTLE TEARS" OPENS IN BUDAPEST

renovated playground of the Hungarian Maltese Charity commitment of Regine Sixt. The children and parents at Service in the Óbuda district of Budapest.

The event celebrated the renovation and refurbishment playground equipment. The event closed with discusof a playground with new playground equipment, swings, slides, and climbing castles, and an on-site play-house portunity for everyone to discover and explore the new in a collaboration between the Regine Sixt Children's playthings.

Aid Foundation "Drying little tears" and the Hungarian Maltese Charity Service. The inaugural ceremony was attended, amongst others, by László Adányi from the Hungarian Maltese Charity Service, Balázs Bús, the mayor of the Óbuda district, local Sixt representatives - Gábor Dévai, Managing Director Sixt Hungary, Tamás Sallai, Limousine Manager Sixt Hungary - and Bence Simonyi, Sales Director Sixt Limousine Service from Munich.

The newly renovated and refurbished playground equipment was inspected and marveled at by all. The director of the playground and the social facility of the Maltese Charity Service explained that all the brightly-colored playthings were completely new. Mayor Bús exclaimed, "It's absolutely fantastic!". In his welcoming words and a speech, in which he expressed his thanks to the Maltese Charity Service and, above all, the Regine Sixt Children's Aid Foundation, for their engagement, was followed by a brief introduction of "Drying litt-

n October 18, 2014, a sunny fall morning, large le tears" and the worldwide charity activities of the Sixt numbers of children and their parents arrived to Group by Bence Simonyi. Particular mention was made take part in the festive inauguration of the newly and warmest thanks were expressed for the personal the event listened attentively to the speeches and the children obviously couldn't wait to try out the brand new sions with the playground staff and parents and an op-



Children and parents enjoyed the inaugural cerenomy for the newly renovated playground of the Hungarian Maltese Charity Service in the Óbuda district of Budapest.

Participants in the middle from left to right): Gábor Dévai, Managing Director Sixt Hungary; Bùs Balàzs, Mayor Òbuda, III. Bezirk; Sallaí Tamás, Manager Sixt Limousine Service Hungary); Bence Simonyi, Sales Director Sixt Limousine Service and Adànyi Làszlò, Manager International Projects, Malteser Hungary.

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Participants of the Charity Gala in Paris S.A.R la Comtesse de Paris, Monseigneur le Comte de Paris and Éric_Zemmour (l. to r.)



Painter Nanou Herman, Lord Michael Anders Cavendish, Regine Sixt and Professor David Khayat (l. to r.).



Participants of the Charity Gala in Paris S.A. Princess of Yugoslavia and Stanislas Fougeron.

FUNDRAISING IN PARIS

"My personal goal is to fulfill this responsibility. This includes social and cultural commitment. My understanding of ethics is an integral, active part of my personality. And I would like to integrate not only my partner and friends, but also other people." Regine Sixt

To achieve this goal, "Séchez Les Petites Larmes", the French chapter of the Regine Children's Aid Foundation, organized the charity gala. The Charity Gala took place on October 21, 2014, for the benefit of two children aid projects at the Pavillon Dauphine in Paris. For nearly 15 years, Regine Sixt has involved herself in favor of children in need in order to make them smile again. "My vision is to create awareness for responsible action with long-term perspective," says Regine

Sixt. That's why the association "Séchez Les Petites Larmes" ("Drying Little Tears") chose two causes. All donations collected during this charity gala will be used to renovate a playroom for children at the hospital of Pitié-Salpêtrière as well as to rehabilitate a sterile room for children affected by cancer at Trousseau hospital in Paris. 170 people participated in the event - princes and princesses, celebrities, and friends like T.R.H. Monseigneur Le Comte de Paris Duc de France and Madame La Comtesse de Paris, Mademoiselle Vanessa Abi Rached, Professor David Khayat, not to mention Serge Naudin, the CEO of BMW France. The first charity gala of Séchez Les Petites Larmes succeeded in raising the funds that are needed to start the projects. Thank you all!



Regine Sixt and Jean-Philippe Doyen, President Sixt France, with his wife Laetitia during the first Charity Gala of 'Séchez Les Petites Larmes"



"Sixt is now a global player synonymous with pioneering mobility." Regine Sixt and other award winners Prof. Dr. Dieter Hundt, former president of Confederation of German Employers' Associations (BDA) and Prof. Dieter Kosslick, director of the Berlin film festival Berlinale (left to right).

REGINE SIXT RECEIVES CHARITY AWARD FROM THE INTERNATIONAL **ECONOMIC FORUM IN BADEN-BADEN**

- Recognition of business achievements and humanitarian work
- Award presented by Nobel Prize winner Frederik Willem de Klerk

Regine Sixt has received the Ba- who is Chairman of the Board, she with their different cultures and difden-Baden. The event was held un- need and poverty. der the patronage of Germany's Federal Finance Minister Dr. Wolfgang Regine Sixt: "It is an immense honor Schäuble.

provider. Alongside her husband, to know people all around the world

den-Baden International Economic has made the Sixt name known in Forum Business Award, She receimore than 100 countries, and contved the renowned prize on Friday inues to work on expanding the bulem de Klerk. The editor-in-chief of woman of the Regine Sixt children's ve hard in this important work." Bunte, Patricia Riekel, gave a lau- aid foundation Drying Little Tears. datory speech in honor of Regine This organization has been working Sixt. The prize was awarded during with great commitment for 14 years, a gala on the occasion of the fourth helping to improve the health, assi-International Economic Forum in Ba- milation and education of children in

to receive this wonderful award from the Baden-Baden International Eco-Regine Sixt received the Business nomic Forum. Sixt is now a global Award for her entrepreneurial achie- player synonymous with pioneering vements in developing Sixt into what mobility. My work for our company is today an international mobility has given me the opportunity to get

ferent personal outlooks. I have also learned how important our commitment is to the countless children of from Nobel Prize winner and former siness. She was also recognized for this world who are not nearly as well South African President Frederik Wil- her humanitarian work as the chair- off as we are. We will continue to stri-



"It is an immense honor to receive this wonderful award." Regine Sixt and the Nobel Peace Prize winner Frederik Willem de Klerk.

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DRYING LITTLE TEARS

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- Comtesse Marie de Waldburg

TESTIMONIALS

Anyone can get into difficulty unexpectedly, and it is human nature to help people when they do. When those people are children, then they're even more reliant on our help. Giving a smile or holding out a hand to these children already counts for a lot. I'm very glad to have that opportunity at Sixt."

VIJOLETA MARKOVIC, SENIOR MANAGER SOFTWARE DEVELOPMENT

The projects run by the Regine Sixt Children's Aid Foundation helps children and their parents worldwide. I'm very glad that we as Sixt employees are given the opportunity to work together for this important cause. To sum it up: great projects, great cooperation between the Sixt eployees and simply a great idea for a great cause." SOFIA FOERSTER, JUNIOR MANAGER INTERNATIONAL DEVELOPMENT. FRANCHISE

I enjoy racing, competing and winning, however working for Sixt has allowed me to not only complete some unique events, but also raise money for a great cause – Drying Little Tears. I have really enjoyed taking part in events raising funds for Drying Little Tears. I was fortunate enough to attend a local community support centre that is specifically established for children with special needs and present them with a cheque from Drying Little Tears in 2013. Again in 2014 I ran the Liverpool Half Marathon with fellow colleague Kevin Houghton in support of Drying Little Tears. Both of these events and subsequent donations to the charity is a great feeling that we can make a difference. In 2015 I hope to raise funds again for Drying Little Tears with fellow colleagues from across the global Sixt family."

MATTHEW HORSFIELD, SIXT GB

I admire this foundation as it has such a great cause – helping children all over the world, improving fate of many children. There is always a great project going on in some part of the world. Sometimes we all forget that we were children once, but this foundation doesn't forget and together with Sixt countries successfully provide help.

OLGA MILIĆEVIĆ, GENERAL MANAGER SIXT FRANCHISEE SERBIE



Matthew Horsfield, Sales Support Manager, Sixt GB



Olga Milićević, General Manager, Sixt Franchise Serbia



Vijoleta Markovic, Senior Manager Software Development



Sofia Foerster, Junior Manager International Development, Franchise

YOU CAN HELP. WITH A DONATION!

"YOU CAN DRY LITTLE TEARS TOO – AND HELP CHILDREN IN NEED."

We would like to invite you to donate and become an ambassador for our Drying Little Tears initiative. Every cent counts when it comes to supporting projects run by the Regine Sixt Children's Aid Foundation around the world.

HELP WITH A DONATION!:

There are many ways in which you can support projects: Help with a donation. Every cent helps and we guarantee that all of your donation will go to our current aid projects. We are grateful for any amount.

YOUR WAY TO GIVE:

On our website

www.drying-little-tears.com donation possible
with credit cards (American Express,
Mastercard or VISA) and PayPal.

HELP WITH 'HELPCARD' – THE CHARITY GIFT CARD.

The recipient of this card can decide which Regine Sixt Children's Aid Foundation project to support with the amount on the card. For more information about the HelpCard visit: www.regine-sixt-kinderhilfe.de/helpcard.

WWW.DRYING-LITTLE-TEARS.COM/HELPCARD

ACCOUNT FOR DONATIONS

Regine Sixt Children's Aid Foundation Zugspitzstraße 1, 82049 Pullach, Germany IBAN: DE 1970 0700 1007 4650 0800 BIC/SWIFT code: DEUTDEMMXXX Reference: Drying Little Tears www.drying-little-tears.com

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Development



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CONTACT

Regine Sixt Children's Aid Foundation Zugspitzstraße 1, 82049 Pullach, Germany sixtfamilyhelps@sixt.com www.drying-little-tears.com

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