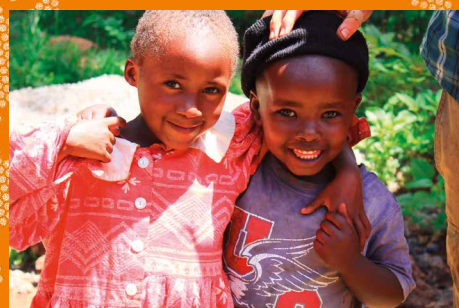


MAGAZINE OF THE REGINE SIXT CHILDREN'S AID FOUNDATION

SIXT

DRYING LITTLE TEARS NEWS

AN INITIATIVE OF THE REGINE SIXT CHILDREN'S AID FOUNDATION



DRYING LITTLE TEARS ALL OVER THE WORLD

+++ EXPANDING KING'S ACADEMY IN LOITOKITOK, KENYA +++

+++ FOUR CLASSROOMS FOR STREET CHILDREN IN RUNDU, NAMIBIA +++

+++ COEXISTENCE PLAYGROUNDS IN JERUSALEM, ISRAEL +++

+++ GLOBAL COMMITMENT OF THE SIXT FAMILY +++



An Initiative of the Regine Sixt Children's Aid Foundation

DRY LITTLE TEARS AND HELP CHILDREN IN NEED

Everything you kindly donate goes directly into one of our projects without any deduction.

Become a patron of the Regine Sixt Children's Aid Foundation by donation and dry little tears together with us. Every cent goes to designated projects, particularly in the poorest countries of the world. There are lots of ways you can help, amongst them are...

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DONATE BY CREDIT CARD OR PAYPAL On our website you will find the option to donate online by credit card or PayPal. Just go to our website www.drying-little-tears.com and under the heading DONATE / INFORMATION you will find our online tool for donations by credit card (American Express, MasterCard, VISA) or PayPal.

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Kindly send us an email if you wish a donation receipt to kinderhilfe@sixt.com

WE ARE GRATEFUL FOR YOUR HELP!

Thank you for your support, we were able to achieve many projects worldwide in the recent years.

THANK YOU!

SOME OF OUR PROJECTS WORLDWIDE

- Children's hospital, Ecuador
- Maternity hospital, Philippines
- Health care facility, Gabon
- Rolling Clinics, Indien
- Children's playground kindergarten HaMamzi, Kiryat Menachem and HaNotrim, Israel
- Children's home of the Ursuline sisters, Malta
- Kindergarten „Little Lambs“, South Africa
- Primary school Bon Faremo, Kenia
- Special school, West Bank, Plalestine
- Computer for Hashmonaim School, Israel
- Hadassah children's hospital „En Karem“, Israel
- Special kindergarten, Romania
- Kindergarten, Vietnam
- Special kindergarten, Belarus
- Daycare Centers, Lithuania
- House „Atemreich“, Germany
- Kindergarten and School, Haiti
- Day care school, Barbados

REGINE SIXT
These children will make you smile.



Dear friends of Drying Little Tears,

To live, to love and to laugh – that's what every child on our planet is eager to do. Kids are wonderful open, creative and joyful beings. They laugh 450 times a day – whilst adults laugh only 18 times in average.

But there are children in the world who don't laugh at all. They suffer from pain and poverty. They lack everything which is natural for us in the so called developed countries: housing, medical treatment, education, safety. In my eyes it's the scandal of our 21st century that so many children don't have these basics at their disposal. Officially they have 10 fundamental rights granted which are written down in the United Nations Convention on the Rights of the Child. Every single state on the planet signed that treaty, exactly 25 years ago. But UNO and UNESCO are simply overwhelmed with the necessity to transform these rights into realities for all children. These rights must be enforced by everyone of us.

We at the Regine Sixt Children's Aid Foundation understand ourselves as advocates for the rights of these suffering kids. But even more: we understand our role to be trustworthy partners for these children in need who are unable to help themselves because their hands are too weak and too small. We adults got strong hands and loving hearts to make a difference. Many of our co-workers at Sixt act as volunteers and engage themselves in 40 projects which we promote worldwide. On the following pages we provide you with an overview about the work we do.

You will see that it is possible to be part of the solution. From the bottom of my heart I say thank you to everybody who travels this road with us in order to dry little tears. Nothing else is so rewarding for myself as to make a suffering child laugh again. Believe me: the gratefulness of these children will make you smile. And that's the best compensation we can receive for our aid!

Sincerely yours,

Regine Sixt

Expanding the King's Academy in Loitokitok



Many Kenyan school aged children used to be deprived of education. School attendance in Kenya was destined for a few privileged pupils only. That situation did not improve until the year 2003 when the new government honored its election campaign promise to abolish tuition for primary schools.

For the first time poor families could afford to send their children to primary school and receive basic education. Suddenly Kenya had to cope with additional 1.7 million students in its schools. Despite that drastic increase the state failed to invest in its educational infrastructure and until today the school system is struggling with the ever-growing number of students.

That is where the work of our cooperation partner Bonfaremo e.V. sets in. In various ways Bonfaremo strives for the improvement of the education in Kenya and Tanzania and supports educational institutions in the region. With the establishment of the King's Academy primary school, children receive education in an individualized way as most classes hold no more than 30 children, a rarity in the

region. Affiliated with the school is an agricultural farm that in the long run will enable the villagers themselves to cover the running costs of the school.

To ensure access for as many children as possible, the Regine Sixt Children's Aid Foundation financed the construction of an additional of two classrooms. Recently our colleagues from the Sixt franchise department, Philipp Gruner and Maria de la Olmedo Babe, visited the new classrooms at the Academy and brought presents for the kids.

Upon his return Philipp Gruner wrote: "Truly a great project. It was very moving to see the happy faces of the children when they received the presents (stationary, clothes, toys and sweets) from our department."

ALEXA VON KÜNGSBERG



Expansion of a Children's Home in Mandeni, South Africa

The Regine Sixt Children's Aid Foundation has helped to support the renovation and extension of a children's home for sick, neglected and orphaned children on the grounds of the Blessed Gérard Care Center in South Africa. This care centre is located in Mandeni, 100km north of Durban, and is the largest care, health and hospice centre in South Africa that specifically cares for AIDS victims.

The founding of the Blessed Gérard's Care Center was based on the motivation of the Bavarian priest Father Gerhard Lagleder – with the overall goal to provide support in the area of healthcare. An important part of the centre is a children's home and a kindergarten which is always overcrowded with sick, neglected, abused, malnourished or orphaned children. The kindergarten cares

for approximately 70 children and around 30 children reside in the children's home permanently. This home offers a safe and caring environment for the children, especially for those from partly disrupted, alcohol-addicted and HIV-infected families.

To resolve the issue of overcrowding, the Regine Sixt Children's Aid Foundation funded the renovation and expansion of the children's home. The entire house has been renovated, modernised, and expanded – inside and out! The building has been repainted, tiles and sanitary facilities renewed. Doors, sockets and light switches were replaced and air ventilators were installed. Now, the children's home once again offers an amazing and comforting atmosphere where the children are able to grow up and be treated in a safe and clean environment. IRIS HABERMEYER

Construction of classrooms for street children in Rundu, Namibia

The Salesians of Don Bosco have been active in Rundu, Namibia's second largest town, since 1998. The number of street children and AIDS orphans is growing steadily due to the prevalence of HIV – as it is among the highest in the world. Most street children do not have any other choice than searching the streets for food and just trying to survive.

The Don Bosco Youth Center is situated on a two-hectare piece of land,

where it takes in disadvantaged children and teenagers from the poorest sections of society. Here children can be taught, can play, receive food, and can use washing facilities. Rehabilitation schemes and family social work help children who still have relatives to return to them. The aim is to reintegrate children into society. Literacy courses and informal bridging studies are needed to integrate the children back into the state school system. The center consists of a large multi-function hall, a kitchen, and

bathroom facilities. With the help of the Regine Sixt Children's Aid Foundation four classrooms could be built to provide many children and teenagers with access to education and a range of other activities. JARON PAZI



CO-EXISTENCE PLAYGROUNDS IN JERUSALEM, ISRAEL



Regine Sixt Children's Aid Foundation provides emergency assistance to Philippines

On 8th November 2013, Typhoon Haiyan struck the Philippines and is considered to be one of the most violent and destructive storms in history. According to estimates, more than six thousand individuals lost their lives. 14 million people have been affected by the typhoon and need help urgently, and about four million people have been forced to leave their homes as around one million homes were partially or completely destroyed.

During the emergency phase, the Regine Sixt Children's Aid Foundation, with the support of Air France, Malteser International and the Philippine Order of Malta, sent 40 large tents and 300 ponchos to the regions of Bantayan and Samar – as these regions were affected particularly badly by the typhoon. Most of the buildings in this region were destroyed, amongst them were many houses and public buildings, such as schools and kindergartens. Due to the large tents sent by the Regine Sixt Children's Aid Foundation, children can now study at 'indoor' schools. Further, these tents are used as temporary nurseries and communal spaces.

ALEXA VON KÜNGSBERG



The population of Israel stands at around eight million, with approximately ten percent of the total population residing in the capital city of Jerusalem. Around 2/3 of the inhabitants are Jewish and around 1/3 are of Arab descent. The residential areas exist side by side, but the decades of Arab-Israeli conflict has put a pressure on the relations between these communities and thus burdens families and children on both sides.

Next to the HazMamzi kindergartens in the Har Choma neighbourhood in the south of the city, there are playgrounds which are visited and played in by children of both Arab and Jewish descent. These playgrounds were showing signs of their age and no longer conformed to the latest safety standards, and accordingly needed to be renovated. Together



with the Jerusalem Foundation, the Regine Sixt Children's Aid Foundation helped to fund the construction of a brand new playground. This playground now can be used by children from nearby neighbourhoods, where they can enjoy hours of carefree fun and play together.

Our partner in this project, the Jerusalem Foundation is an independent community foundation dedicated to preserving an open, equitable and modern society in Jerusalem through an approach centered on community vitality, cultural life, and coexistence for all Jerusalem's residents, Jewish and Arab population alike.

REGINE SIXT

Hadassah Medical Organization and Berlin's Charité University Hospital Sign Cooperation Agreement



Our longtime partner Hadassah University Medical Center and the Charité University Hospital of Berlin have signed a cooperation agreement in order to advance joint teaching and research, with emphasis on pediatrics and neurosciences. The two hospitals will work to strengthen and intensify scientific contacts to "build a healthy world together." Plans are under way for research exchanges among doctors, scientists, and students in both partner facilities, as well as for development of joint research projects.

As continued supporter of the Hadassah Medical Center, Regine Sixt provided generous support for the project. Sixt Rent a Car together with Teva Pharmaceuticals sponsored the signing ceremony in Berlin.

REGINE SIXT

Institute for Care of Mother and Child, Prague

The Institute for Care of Mother and Child (ICMC) is a unique medical institute specialized in prenatal mother and children care and one of the biggest of its kind in the Czech Republic. A high number of preterm infants is treated at the ICMC. The common problem for this vulnerable human population is respiratory failure especially in babies below 1000 grams. The Regine Sixt Children's Aid Foundation financed the purchase of medical devices that allow a new mode of respiratory support especially with babies. This approach improves lung function, decreases the risk of ventilatory induced lung injury and improves long-term outcome. This recent financial support is a continuation of a long-term cooperation between Sixt Czech Republic and the ICMC.

IRIS HABERMEYER

Playground for Daycare Center, Berlin

The Regine Sixt Children's Aid Foundation financed a new playground for the Maltese Daycare Family Center Manna in the Berlin neighborhood Neukölln. The Center is specialized in the integration of migrant children and seniors. The affiliated learning garden allows the merging of generations.

JARON PAZI



Renovation of a children's home following destructive flood, Germany

The flood of July 2013 left huge damage to a children's home in Markkleeberg, near Leipzig. This institution for curative and social pedagogy offered a new home for 16 children and adolescents with different family backgrounds. The house has been heavily damaged and the outdoor facilities with the sports grounds had to be rebuilt. The measures that are financed by the Regine Sixt Children's Aid Foundation are to prevent in the future a flood that can cause such damages again.

REGINE SIXT



The Corporate Social Responsibility program of SIXT

Integral part of our corporate culture

Corporate Social Responsibility (CSR) is an integral part of the corporate policy of the SIXT Group. The promotion of activities for a consistent and socially responsible commitment on the part of the company and its employees corresponds to the fundamental understanding as well as the guiding principle and values of SIXT. Focus is on the issues of energy and environment as well as volunteering and community relations.

VOLUNTEERING AND COMMUNITY RELATIONS: COOPERATING WITH THE REGINE SIXT CHILDREN'S AID FOUNDATION, THE OFFICIAL CSR PROGRAM
The SIXT Group supports the Regine Sixt Children's Aid Foundation as official CSR Program with the goal to improve health conditions of children and young people worldwide as well as their living circumstances.

The foundation supports not only nationally, but also internationally the treatment and research on serious and chronic sicknesses, as well as rare diseases amongst children.

Further, the SIXT Group promotes facilities focusing on the care of children and youngsters which serve to improve education and vocational training as well as social care centers for children. In the course of the past years, facilities operating worldwide e.g. in Romania, Belarus, Israel, Palestine, Vietnam, South Africa and Germany have been supported.

After all, we believe that it is important to promote team spirit, promote employee motivation and promote employee identification with the company. That is the reason why we support the voluntary work of our employees. Amongst others our colleagues visit local children's hospitals in order to bring joy for Easter or Christmas to the lives of seriously sick children. They engage actively in summer festivals at pediatric clinics, they organize excursions with kids or take care of sick children at the traditional "Regine's Kinderwiesn" sponsored by the Regine Sixt Children's Aid Foundation during the Munich Oktoberfest.

JARON PAZI

Our Regine Sixt Children's Aid Foundation Team



Regine Sixt, Founder & Chairman



Carsten Anhalt



Miljan Kelovic



Jaron Pazi



Iris Habermeyer



Alexa von Kürnsberg

Orange Social Days

Sixt UK

Many children in the world still live in poverty and suffer from hunger and serious illnesses. You won't only find them in developing countries but closer to home in our own streets and cities. For that reason Sixt UK decided to help children in need within the UK and to support "Drying Little Tears" in their mission to make a child's world a little brighter.

In 2013 19 members of the Sixt team took part in a 10k run to raise money for the children's charity Fairplay. The raised money was donated to the local Chesterfield charity to deliver support services throughout North Der-

byshire to more than 300 children and young people with disabilities and additional needs and their families.

In 2014 some Sixt team members took part in a charity half marathon in Liverpool to raise money for the foundation "Hosanna and Children's Pilgrimage Trust" (HCTP) to support their annual Easter trip. This year the organisation took eight children with disabilities on an unforgettable holiday to Lourdes in France, where all the children were fully funded including travel, accommodation and spends. A Sixt member, who supports HCTP on a regular basis, joined the group and helped to represent the spirit of "Drying little Tears" during these special days.

ALEXA VON KÜNGSBERG



"Let's cook together"

The Ronald McDonald House in Munich-Grosshadern gives parents and siblings of seriously ill children the possibility to live close to them in temporary housing - these children are predominantly treated medically in the Heart Clinic Großhadern. As part of the CSR program, Sixt employees take the opportunity to cook for the parents of these children. These efforts give the much deserving parents some time to lean back and enjoy an evening of relaxation. "I really enjoyed being part of the cooking evening. It was wonderful to be able to contribute to such a good cause whilst also getting to know my colleagues a little bit better. Overall this was a fantastic evening!" Marcus Deuring, Sixt Senior International Franchise Manager

IRIS HABERMEYER

Sixt France

Our French chapter "Séchez les Petites Larmes" powered by Sixt in partnership with the association "Cent Familles" and the Sweat Boxing sports club in Paris organized a special day of martial arts initiation for fifteen children from poor and disadvantaged families.

The children were given a two-hour lesson about martial arts with Redouane Asloum (boxing champion of France) and Sebastian Walle (kick-boxing champion of France). To crown a fantastic day, the kids met with Zlatan Ibrahimovic in person. The star player of Paris Saint Germain Football Club came to spend time with the children and brought them a signed jersey. Afterwards the kids were able to take pictures together with their beloved football player.

Seeing the smiles and the happiness in the kids eyes, we are sure that they will keep the souvenir of this wonderful day for a long time and that they found a few hours escape from everyday life.

ALEXA VON KÜNGSBERG





SIXT HELPS



Andreas Meier, Sixt Business Performance Manager Purchasing and Fleet operations: "I thoroughly enjoyed my involvement in the Orange Social Day in Munich. It was a real pleasure for me as I could see clearly in the eyes of the children how much this day meant to them. In the future I would like to be part of it again, as I think it is important that Sixt remains committed to Corporate Social Responsibility and continues to send its employees to social functions."



Esra Konya, Sixt Senior Assistant to Dr. Julian zu Putnitz, CFO: Charity is a real privilege in our "affluent society", to commit ourselves to children and young adults who have been disadvantaged by strokes of fate. Each of us can contribute to the Regine Sixt Children's Aid Foundation in any way – whether it is through financial support or even manpower. Together we are able to make a difference and conjure up a smile on the faces of children in need around the world and dry their tears by contributing to the CSR program "Drying Little Tears".



Franz Hinterauer, Sixt Debitoren-/Forderungsmanagement: I love to be engaged in the actions of the Regine Sixt Children's Aid Foundation. During the Christmas and Easter holidays we visited children's hospitals in Munich, and succeeded, at least temporarily to distract the children and their families from their everyday concerns and to bring them moments of happiness and joy. The children enjoyed taking part in crafts and music and this really created an atmosphere of carefree community, creating sustainable fun for everyone.



Judith Ulrich, Sixt Leasing Customer Care: "I think it is wonderful that the Regine Sixt Children's Aid Foundation offers employees the opportunity to get involved socially. In the past year I had been able to help at cooking nights in the Ronald McDonald House, in the Malteser Social Day at a primary school in Munich and at „Regine's Kinderwiesn“. The joy of the children outside their often difficult life and the relief in the eyes of the parents is something that is truly unforgettable to me"

Regine Sixt and Sixt employees **make surprise Easter visits** to pediatric clinics

During the Easter time Regine Sixt and her team of 'Drying Little Tears' prepared a great surprise for sick children. Together with a magician and an Easter bunny, played by a staff member, Regine Sixt visited four children clinics in Munich: the Oncology Childrens Hospital, the Hauner Children's Hospital and the pediatric wards of the German Heart Centre and the Klinikum Grosshadern. There, they brought joy to the children with exciting magic tricks as well as gift baskets filled with chocolate and plush rabbits.

"Our Easter visits are a great pleasure every year," said Regine Sixt. "With our visits we wanted to provide moments of happiness particularly to children, that cannot celebrate Easter carefree. From the bottom of my heart I thank the hospital staff for their support." Not only Regine Sixt took the time to pay such Easter visits. Around 40 employees of the SIXT group from all over Germany visited 16 pediatric wards of hospitals in more than ten federal states. Teams from the Sixt locations from Berlin, Cottbus, Frankfurt, Hamburg, Hannover, Kassel, Leipzig, Munich, Nuremberg, Duisburg, Magdeburg, Rostock and Stuttgart created a Easter day for sick children and filled their day with excitement and joy. Some dressed up as Easter

bunnies, others organized Easter handcraft workshops or painted Easter eggs together with the kids. Due to health reasons some of the children are not allowed to leave their rooms, but the SIXT staff did not forget them. When the tall Easter bunnies walked into the rooms, huge smile came over the children's faces.

"I really want to thank the employees of SIXT for organizing such wonderful visits like the Easter tinkering in Munich. The crafts in particular were received enthusiastically and I assure you that the kids will use the new skills further on. Truly, the pleasure the Sixt staff gave to our little patients was without question the best they could have received." said Nicole Bam-bach, occupational therapist at the German Heart Center in Munich.

IRIS HABERMEYER

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Contact Regine Sixt Children's Aid Foundation
 Zugspitzstraße 1, 82049 Pullach
 kinderhilfe@sixt.com



Monique Kossel, Sixt Rostock Teamleader Customer Service: It is always an incredibly good feeling for me to get away from hassles and stress of daily life and focus on what is truly important in life. For this reason I am involved in the Corporate Volunteering Program of Sixt to help children in need. I myself am a mother, and accordingly I understand the value of a smile and the health of a child.



Sukan Simsek, Head of Sixt Station Straubing: We, the employees, were grateful to be given the chance to give direct assistance to the typhoon victims in the Philippines, due to the innovation and quick action of the Regine Sixt Children's Aid Foundation. In order to alleviate the suffering of the helpless children and adults there, we (the Sixt Straubing Station team) decided to donate immediately. We knew that our donation was in the right hands and would truly be used to make a difference.



Delia Groesch, Sixt UK Marketing Executive: "I am very happy to be part of this great organisation where we all every day have the opportunity to help poor, sick or disabled children, be it globally or directly in our neighbourhood. After making a start with the past two UK projects I am looking forward to further opportunities to work with my colleagues to help make children smile and to bring a little sunshine to their world."



Nicolas De Fleurieu, Sixt France CSR Manager: Investing myself in the various projects of Sixt to support children in need is one way in which I feel that I can give back, and furthermore is a great opportunity for me to open my eyes and mind. To connect and meet with all kinds of people across the world, to listen to their sorrows and to support them attain a better future is something that is truly important to me. In charity we are continuously pursuing one common goal: Assist those in need!

DRYING LITTLE TEARS



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CONTACT

Regine Sixt Children's Aid Foundation
Zugspitzstraße 1
82049 Pullach
kinderhilfe@sixt.com
www.drying-little-tears.com

FOR DONATIONS

Deutsche Bank Munich
IBAN: DE19 7007 0010 0746 5008 00
BIC-/SWIFT-Code: DEUTDEMMXXX
Reference: "Drying Little Tears"

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